

HOW NAZI-FASCIST PROPAGANDA WORKS

Why is violence successful?

DEMONIZATION

Dehumanizing and inspiring hate against minorities and the "different", classifying them as the enemies.

Hate
Discrimination
Fear

BULLYING

Using verbal and physical violence against minorities and the "different", treating them disrespectfully.

Suppression
Persecution
Violence

IDOLIZATION

Bringing out and divinizing a person or a group, classifying them as the leaders and follow them unquestioningly.

Leader
Myth about past
Physical strength

ALIENATION

Suppressing individuality and personality through brainwashing with the aim to create an uncritical mass.

Uniformity
Militirization
Justification of race

They work through

SYMBOLS

&

FAKE NEWS

